



PAKISTAN TELECOMMUNICATION AUTHORITY

Headquarters Sector F-5/1, Islamabad

Tel: 2878136 Fax: 9216644

No. PTA/Services/Numbering/Misc/2022

7th April, 2022

SUBJECT: REQUEST REGARDING COMPLETE BAN ON ADVERTISEMENT OF ILLEGAL HOUSING SCHEME BOTH IN PRINT AND ELECTRONIC MEDIA IN COMPLIANCE OF THE ORDERS PASSED BY THE HONORABLE LAHORE HIGH COURT LAHORE IN WRIT PETITION NO. 6300/2017.

Reference: This office even number letter dated 25th February, 2022

Find enclosed Lahore Development Authority (LDA) letter No. LDA/CMP/600 dated 22nd February, 2022 for necessary action. Compliance report in this regard may be furnished by **13th April, 2022**, please.

Encl: As above

Abdul Batin

Abdul Batin

Director (Numbering)

To:

1. All Cellular Mobile Operators (CMOs)
2. All CVAS Registration Holders

Copy for information to:

1. Director General (Coordination), PTA, Islamabad
2. Director General (CPD), PTA, Islamabad
3. Director General (WAD), PTA, Islamabad
4. Director General (L & R), PTA, Islamabad
5. Chief Metropolitan Officer, Lahore Development Authority, Town Hall, Shahrah-e-Quaid-e-Azam, Anarkali Bazaar Lahore (with a request to keep PTA in loop with regard to any changes in the list of illegal/under processed societies).



**LAHORE DEVELOPMENT AUTHORITY
METROPOLITAN PLANNING WING**

NO. LDA/CMP/600

DATED: 22/02/2022

✓ **The Chairman,**
Pakistan Telecommunication Authority (PTA),
PTA Headquarter, Sector F-5, Islamabad,
051-9925329-31.

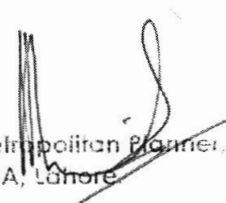
Subject: REQUEST REGARDING COMPLETE BAN ON ADVERTISEMENT OF ILLEGAL HOUSING SCHEME BOTH IN PRINT AND ELECTRONIC MEDIA IN COMPLIANCE OF THE ORDERS PASSED BY THE HONORABLE LAHORE HIGH COURT LAHORE IN WRIT PETITION NO. 6300/2017.

The Honorable Lahore High Court Lahore vide order dated 04.02.2022, 09.02.2022 & 16.02.2022 has passed orders to ensure that no advertisement of Private Housing Scheme/Land Subdivision is published without mentioning the NOC number, date of approval and information regarding salient features of the approved layout plan and detail of mortgage plots and public utility sites transferred in favor of LDA etc, as required under the Rule 45 of LDA PHS Rules 2014 mentioned under:

- a. Total Area of the scheme along with location plan;
- b. Total number of residential and commercial plots with area;
- c. Detail of public building sites;
- d. Detail of mortgaged plots;
- e. Period for completion of development works;
- f. Name of sanctioning authority and sanction number and date;
- g. Procedure of allotment through balloting or otherwise; and
- h. Details of plots to be sold.

2. For compliance of the orders of Honorable Lahore High Court Lahore, LDA has generated necessary **QR Code** against **175** approved private housing scheme/land-subdivision (Copy enclosed) which will indicate prospective buyers/investors in any scheme about details of approved Layout Plan and its salient features etc. Moreover, you will ensure that no advertisement of any scheme in Print, Electronic and Social media will be advertised without having QR code mentioned. You can have direct access to LDA official web site i.e. www.lda.gop.pk for all approved private housing schemes/land sub-divisions and their specific QR code.





3. It is therefore requested that no advertisement through SMS should be booked unless verified **QR Code / Bar Code** is submitted by the housing society / land sub-division and is verified from the LDA website. Furthermore, it is also requested to generate **e-portal** to address such complaints. Please acknowledge this request to file compliance report before Honourable Lahore Highcourt, Lahore.


Chief Metropolitan Planner,
LDA, Lahore.












Cc.









- The Director General Public Relations, Lahore - 2) Mahmood Ghaznavi Road, Lahore.

Sr.No	Scheme Name	QR Code
1	Younis Garden LSD	
2	Abdalians Cooperative Housing Society phase-I	
3	Abdullah Garden LSD,	
4	ABID CITY-I	
5	Abid Town	
6	Abuzar Housing Scheme	
7	Accounts Group Officers Co-Operative Housing Society(Gul e Daman)	
8	Ahbab Cooperative Housing Society	
9	Ahmad Garden LSD	
10	Ahmed Housing Scheme	
11	Ahsan Park Housing Scheme	

12	Airline Housing Society	
13	Aitchison College Staff Cooperative Housing Society	
14	Akhtar State	
15	Al Hafeez Garden (Ibrahim Block)	
16	Al Kareem Garden	
17	Al-Ahmad Garden LSD,	
18	Al-Ghani Garden	
19	AL-Karam LSD (1st Part)	
20	AL-Karam LSD (2nd Part).	
21	AL-Karam LSD (3rd Part)	
22	AL-Karam LSD (4rth Part)	










23	Al-Karim Garden Ph II LSD	
24	Al-Rahim Garden Ph IV LSD	
25	Al-Rehman Garden Ph-III LSD	
26	Al-Rehman Garden Ph-VI LSD	
27	Al-Rehmat Housing Scheme	
28	Ali Town	
29	Alpha Coop. Housing Society	
30	Apex Residency	
31	Architects Engineers Housing Society	
32	ARK Villas	
33	Ashraf Gardens Land Sub-division	

34	Audit & Accounts Cooperative Housing Society	
35	Awan Coop. Housing Scheme	
36	Ayoubia Town	
37	Azam Gardens	
38	Bankers Avenue Cooperative Housing Scheme	
39	Bismillah Housing Scheme	
40	Blue Town Housing Scheme Phase-I	
41	BOR Society	
42	Campus Colony	
43	Campus View Town	
44	Canal Berg Housing Scheme	












45	Canal View Housing Scheme	
46	Central Boulevard Housing Scheme	
47	Central Government Employees House Building Cooperative Housing Society	
48	Central Park Phase-II Housing Scheme	
49	CH Khushi Muhammad	
50	Chahal Homes	
51	City Park Housing Scheme	
52	Class-IV Housing Scheme	
53	Daman City	
54	Dilkusha Housing Society	
55	Dream Housing	

56	Dubai Town	
57	E. B. Lands Housing Scheme	
58	Eastern Homes	
59	Eden Boulevard Housing Scheme	
60	Eden Garden Extension Housing Scheme	
61	Eden Garden Housing scheme	
62	EDEN PALACE VILLAS	
63	Eden Place	
64	Education City Housing Scheme,	
65	Elite Homes Land Sub-Division	
66	Engineering University	






67	Etihad Town	
68	EXPO Avenue Land Sub-Division	
69	Farooq Avenue	
70	Fazal Elahi Housing Scheme	
71	Formanites Housing Phase-I & II	
72	G.M. Riaz (Land Subdivision)	
73	General Sher Ali Khan Housing Society	
74	Ghee Corporation of Pakistan	
75	Ghosia Town	
76	Giardino Courts Farm Housing Scheme	
77	Gosha-e-Ahbab Ph-I	










78	Gosha-e-Ahbab Ph-II	
79	Gosha-e-Ahbab Ph-III	
80	Grand Avenue	
81	Green Acres Housing Scheme,	
82	Green Villas	
83	Guldasht Town	
84	Gulshan e Ahbab Phase 2	
85	Gulshan-e-Dawood	
86	Gulshan-e-Jinah	
87	Gulshan-e-Lahore Housing Scheme	
88	Gulshan-e-Madina Land Sub-division	









89	Gulshan-e-Mustafa Housing Scheme,	
90	Hameed Park	
91	Heaven Homes Land Sub-Division	
92	Housing Scheme at Pindi Rajputan	
93	IEP Town Sector A	
94	IEP Town Sector B	
95	International City (Country Homes)	
96	Iqbal Avenue CHS Ph-I	
97	Iqbal Block Land Sub-Division	
98	Iqbal Enclave	
99	Irrigation Cooperative Housing Scheme	












100	Ismail Block	
101	Ittefaq Town	
102	Jaffar Town	
103	Judicial Employees CHS-I	
104	Judicial Employees CHS-I (EXTENSION)	
105	Kakezai CHS Ph-I	
106	Kakezai Ph-II Housing Scheme	
107	Kalwar Homes	
108	Khayaban-E-Iqbal Land Sub-Division.	
109	Khayaban-e-Quaid (Islamia College Old Boys) H.S.	
110	Khayyam Mini City Housing Scheme	










111	Land Sub-division for ACE Developers Pvt. Ltd. I	
112	Land Sub-division for ACE Developers Pvt. Ltd. II	
113	Masha Allah LSD	
114	Masion Homes Land Sub-Division	
115	Mehraj Town	
116	Mid Land Farm Housing Scheme	
117	Millat Tractors Cooperative Housing Scheme	
118	MMM-Homes	
119	Model Enclave	
120	Model Housing Scheme	
121	Muhafiz Town Ph-II	

122	Nasheman Iqbal Ph-II Extension	
123	Nasheman Iqbal Ph-II Land Sub-Division	
124	Nasheman-e-Iqbal Phase-I	
125	Nawab Town	
126	Nespak Ph-II Site-II	
127	New Lahore City Phase-II	
128	Overseas Pakistan Foundation Housing Scheme	
129	Pace Wood Land	
130	Pak Arab Housing Scheme	
131	Palm Avenue Land Sub-Division	
132	Palm City Housing Scheme	

133	Park Avenue Housing Scheme	
134	PCSIR Employees CHS Ph-I	
135	PCSIR Employees Cooperative Housing Society Phase- II	
136	Punjab University Town-II	
137	Qasim Garden Housing Scheme	
138	Raiwind Smart Town Land subdivision	
139	Rehman Estate	
140	River Edge	
141	River View Cooperative Housing Society	
142	Royal Residencia	
143	Saddat Cooperative Housing Society	

144	Safari Garden Housing Scheme	
145	Safari Villas Land Subdivision	
146	Safari Villas Land Subdivision	
147	Safia homes housing scheme	
148	Sally Town (South)	
149	Samanberg Khurd	
150	Saroba Gardens	
151	Satellite Town	
152	Schazoo Housing Scheme	
153	Shahid Town	
154	Siagal Esate	

155	State Enterprise (Marghzar) Ph-I	
156	State Enterprise (Marghzar) Ph-II	
157	State Life Insurance Cooperative Housing Scheme	
158	Sui Nothern Gas E:C:H:S	
159	Suman Burg	
160	Sunflower Housing Scheme	
161	Sunfort Gardens	
162	Sunny Park	
163	Sunny Park Extension	
164	Tech Society	
165	Tricon Village	

166	Judicial Employees CHS-II	
167	Venus Housing Scheme	
168	Vital Homes	
169	VITAL ORCHARD HOMES DD	
170	Vital Orchard Homes EE	
171	Zaamin City	
172	Zaheer ud din Barber	
173	Zain Residencia Housing Scheme	
174	Zaitoon City Housing Scheme	
175	Zaitoon Life Style Housing Scheme	